March 1, 2011

### **Emerald Isle Parrot Head Club Inc.**



# PARROT HEAD POOP

# THE PHLOCK HAS BEEN PHLUFFED!

Even though we had to postpone the PHluff up the PHlock Party by one night due to, (gasp) SNOW, we still had around 35 faithful Parrot Heads show up to help us reorganize our Club, offer up ideas and suggestions and volunteer to help with activities and events. Our gathering on January 23rd was impressive and reassuring that we have a great group of Parrot Heads who are anxious to see our Club continue with our "Party with A Purpose" philosophy (no lack of idea sharing.... course the chocolate incentives for contributing to the discussion did help). I have attempted to summarize the outcomes and ideas put forward and would encourage you to find your own niche within the Club where you can contribute; it doesn't have to be major, if we all do a little, we can accomplish a lot and have fun at the same time. Bear in mind, I am summarizing a month later and even though we had lots of flip charts and notes, 2 weeks in Florida may have tampered with my memory. If you find I have left something out, just send me a note.

We had 3 areas of major discussion: Club Leadership, Communication (internal and external), and PHlockings and membership. Of course nothing is black and white, many parts of the discussion overlapped.

#### **CLUB LEADERSHIP:**

In order to expand the Board, we decided to add 5 additional Member at Large Positions (in addition to the one already in existence). We also want to thank Bill Gerdsen, who has served as our Vice President since incorporation. Bill has increased duties and responsibilities with the Coast Guard Auxiliary, and has stepped down as Vice President, but will remain involved in the Club in other ways. Jean Jensen agreed to step up and serve as Vice President. We have not ever really had elections but should the time come when we have lots of people who want to serve on the Board, we have a process in place and will hold elections. So, on page 4 is listed the existing Board with phone numbers and emails, please feel free to contact anyone on the Board with questions or suggestions.

The new Board has since held its first meeting and decided on the committees listed below. For the time being, membership and PHlocking committees will be combined. Chairs and Co-chairs will be invited to attend Board Meetings so they can relay status of their committee's work. It was also suggested that each Board member be a liaison to one committee and that we pair experienced members with inexperienced members on committees, and at the Board meeting, those present selected the committees they will work with.

- Publicity Co-chairs Ken Stone and Carl Rauschenberg
- <u>Membership/PHlocking</u> Co-chairs Mickey Henrickson and Jo Wieciech (Board members to work with committee : Sue Stone, Maggie Rauchenberg, Pat Haut)
- <u>Activities</u> Co-chairs Ken Stone and Dan Ruge (Board members to work with committee : Mike Haut, Kip Baker, John Henrickson)
- <u>Website</u> Co-chairs Ray Gollihue and Kathy Ruge , Wendy Gollihue will be working on pictures and links to photo albums of Parrot Head events to be included in the website.
- 1. It was also suggested that the Board meet on a set schedule, monthly, bi-monthly or quarterly. The Board decided to schedule meetings on the First Sunday of the Month at 7 PM. If a meeting is not needed, it is easier to cancel a meeting than to keep trying to set them up when needed.

- 2. There was a lengthy discussion on if we should have open Board meetings but it may not be feasible with time and space limitations. It was also suggested that instead of open board meetings, we have a general open/working meeting once or twice during the year (similar to the PHluff up the PHlock meeting) so all members have a formal opportunity to provide feedback, ideas, suggestions or just ask questions.
- 3. It was suggested that we have monthly "mini" meetings before each PHlocking so we could have a regular way of including the general membership in the decision making process.

### PHLOCKINGS, MEMBERSHIP

It was pretty much agreed that we need to have a better way to welcome new members and get them involved in the Club. The following were suggestions that the Board or a Committee can review and implement where possible.

- Develop welcome packets with information and goodies. Possibly include a copy of the annual report, bumper stickers, membership card to start.
- Get people used to looking at the website for updates and news. (<u>Beginning in April, the Board agreed that there will be a direct link to the website where the newsletter will be posted included in the email with the newsletter. Then once it all works and people get used to it, an email will be sent telling everyone the newsletter is posted and providing a link but not the newsletter. Those that receive hard copies due to no computer will continue to receive their copies by mail.)</u>
- Develop a mentor (big brother/big sister/big bird) concept where an "experienced" member would be paired with a new member. Then they could get a personal invitation to participate in events or activities.
- Announce new members at their first PHlocking and introduce them.
- Identify new members at the PHlocking with something visible (i.e. special yellow lei) so everyone would know they are new and members could introduce themselves.
- Present new members with a "feather" for the first activity/event they participate in. This could be expanded to the whole club so that those who volunteered for an event or activity would earn a feather. Possibly we could have a "boa" club and those that get a certain number of feathers get recognized for their work.
- Host periodic smaller socials for new members to meet with Board or other "older" members.
- Do a non-Friday PHlocking once in a while.
- Post pictures of new members.
- Have a member directory with pictures.
- Have a distinctive hat or lei or something to "point out" those with birthdays at the PHlocking.
- Announce birthday list at PHlocking.
- Have a PHlocking committee, possibly have 2 co-chairs who would get 2 people to sign up to "host" a monthly PHlocking. That way it would be someone different each month. Can be coordinated by the chair/co-chairs for consistency and communication with Mike/E-Club. Information on themes could be sent to Sue for announcement in the newsletter.
- Have DVD/pictures playing on the TV at the Emerald Club at the first PHlocking after an event.
- ◆ Have music lower in volume for first 15-20 minutes so we can have a chance to talk without shouting over the music.
- Submit a Club photo to the National Parrot Heads to publish on their website. (We are not currently represented in the pictures).

• Get members involved directly with some charities on an on-going basis as a club (i.e. once a month serve food at the Soup Kitchen)

### **COMMUNICATION/PUBLICITY**

It was agreed that we need to start getting more before and after publicity for our events. Right now it is sporadic getting something in the newspaper etc. If we had a committee, they could "cultivate" contacts and know deadlines for getting information published. Right now the only consistent publicity is the articles that Ken writes for Crystal Coast Outdoors. It was also suggested that we make a Publicity Position on the Board.

- Get the charity that will be the recipient to get involved with the event, which would help the publicity and possibly involve more people in the event.
- Most people don't know what we do for the community, it would be nice to have a gauge or thermometer to show where we are at in fundraising, possibly a large "thermometer" at the E-Club that would show where we are at in fundraising each year.
- Get the website finished and keep it current with upcoming events and past information and get everyone used to going to the website to check it for updates.
- Consider listing volunteer opportunities in the Newsletter.

#### **FUTURE ACTIVITIES:**

We posted activities for the past year and asked for additional ideas and for people to take on an event to head up. Below are listed some of the new ideas and the standard activities we have done, with names of people who said they could take on a planning role.

Soldier Care Packages, Nursing Home Valentines, Gift Baskets for raffles, Chili fest, Penguin Plunge as a Club, Golf tournament. Shaken or Stirred Party, Poker night. Wine tasting.

March - Hoop Hole Creek Clean up (March 5th) - Bonnie Forkey/Sue Stone

St Patrick's Day Festival – (March 12th) Bonnie Forkey, Ken Stone, Jane Allen, John Henrickson, Sue Stone

**April** - Scavenger Hunt (April 2nd) – Leni Newell and Jane Allen

Native Plant Sale - (April 16th ) Sue Stone, Bonnie Forkey

Highway Pickup – (March 26th) Jean Jensen

May – Beach Bike Poker Run – (May 21st) Ken and Sue Stone....with lots of help

**<u>August</u>** – Club Anniversary Party

Sand Bar Party

Reggae Festival – Janet Turbie

<u>September</u> – Coast is Clear Under the Pier Party – Michael Moyer, Mendy Barrows

October - Highway Pickup - Jean Jensen

November - Holiday Parade - Jean Jensen, Jan and James Hicks

**December** – Holiday Party

### **WHAT'S UP NEXT?**

<u>March 4th - March PHlocking</u> with the Grand Reopening of the Emerald Club, the fun starts at 7 (PHlocking officially starts at 7:30) The E-Club is providing a pig pickin', food from Portofinos and Kathryn's, and El Zarape. The E-Club girls will be serving food and getting the fun going. Scearce and Ketner will be there to help the E-Club celebrate their 10th anniversary....they were the first band to play at the E-Club. We will have lots of sign up sheets for upcoming events so be sure to bring your calendar.

<u>March 5th - Hoop Pole Creek Clean up -</u> Help us clean up North Carolina Coastal Federation Trails in Atlantic Beach from 10-12. Since time is short, please email me sstone9@ec.rr.com to volunteer. We always go out to lunch afterwards.

<u>March 12th - Annual St. Patrick's Day Booth</u> - We need lots of help with set up, 2 hour shifts and donations for the riff raffle. Proceeds will go to The Broad Street Clinic in Morehead City. They serve the working poor, uninsured and underinsured of the Crystal Coast area. We will have a sign up sheet at the PHlocking or email me at sstone9@ec.rr.com.

<u>March 26th—Highway Pickup</u>—email Jean Jensen at belguimboy@aol.com or sign up at PHlocking.

<u>April 2nd</u> - <u>4th Annual Scavenger Hunt</u> - Leni Newell (<u>leniandkip@earthlink.net</u>) needs some help in getting this organized, please email her or call her at 252-354-5513 or sign up at the PHlocking. The 1st planning meeting will be Saturday, March 6th at 2 PM.

<u>April 16th - NC Coastal Federation Native Plant Sale</u> - email me sstone9@ec.rr.com or sign up at the PHlocking. We usually are able to help them with 10-12 Parrot Head volunteers.

<u>April 19th</u> - <u>Jimmy Buffett Concert in Raleigh</u>, join us for the tailgate if you don't have tickets!

<u>May 21st</u> - <u>Beach Bike Poker Run</u> - We always need lots of help with this event. We will once again be raising money for the Wounded Warriors and the date is on Armed Forces Day. Sign up sheet will be available at the PHlocking.

### **DUES ARE DUE**

We would love to tie up the membership drive in March. We will be collecting dues at the PHlocking on March 4th and also at the St. Patrick's Day Festival. If you want to continue to receive your newsletters, and be part of the club so you can Party with a Purpose, please pay your dues before the end of March. Remember, we have been inflation proof for the past 8 years, still a bargain at \$10 per person per year. We hope to also have membership cards available by the PHlocking as well so if you have paid and didn't get a membership card (that would be everyone who paid) just ask and you will receive. If you can't make any of the events to pay, just drop us a check made out to the Emerald Isle Parrot Head Club and mail it to Stones, 9701 Ashley Place, Emerald Isle, NC 28594. If you can't remember if you paid (hey, it happens to all of us) just send me an email and I will let you know if you are up to date or not.

## **WELCOME NEW PARROT HEADS**

Please make sure you take the time to look for our newest members. In the future, we will have a "special designation" for new Parrot Heads to wear at their first PHlocking so it will be easier to spot them for introductions. Of course, the best way for new members to become part of the Club is to volunteer for activities. Be sure to look for the Volunteer Sign up Book at the PHlocking.

Bill and Theresa Lewis from Altoona, PA Laura Lee Davis from Newport, NC

Liz Leidy from Havelock, NC

## **CLUB T-SHIRTS COMING SOON**

Rita Babich has ordered a whole new supply of Club T-shirts in all sorts of colors and sizes and styles. We hope to have them available for the St. Patty's Day booth.

### **MARCH BIRTHDAYS**

Want to celebrate your birthday with the Parrot Heads? Any member (see the list) who has a birthday in March receives a free Margarita or Corona at the March PHlocking at the Emerald Club on FRIDAY March 4th. The free drink is available only to those celebrating their birthday in March and can only be used at the **MARCH** PHlocking. The catch is .....you have to find **Ken Stone** at the PHlocking that night to get your free drink coupon. Also, if you had a February Birthday, you can get your free drink coupon at the March PHlocking due to the fact that we had no February PHlocking. If we missed anyone, so sorry, bring proof of date of birth to get your coupon and we'll add you to the database for the future. Be sure to check the membership roster to make sure we have your birthday. Don't forget to thank Mike and Pat Haut of the Emerald Club for donating this special birthday recognition effort.

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|----|----------|---------------------|-----|
| 香  | March 1  | Everette K. Grissom | *   |
| 2  | March 8  | Debra Bejcek        | 2   |
|    | March 8  | Charles Rice        |     |
| 7  | March 9  | Mary Passey         |     |
| *  | March 9  | Colette Allen       | *   |
| 32 | March 11 | Suzanne Lindley     | 32- |
|    | March 14 | Gene Harmande       |     |
| 香  | March 20 | Jackie Alford       | 7   |
| *  | March 23 | Betty Strader       | *   |
|    | March 27 | Lanny Thomas        |     |
| 7  | March 31 | Will Ashby          |     |
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Emerald Isle Parrot Head Club 9701 Ashley Place Emerald Isle NC 28594



### FRIDAY NIGHT PHLOCKING

# MARCH 4TH 7:30

AT THE EMERALD CLUB

Scearce & Ketner will be playing
Outside (if weather permits) starting
at 7

#### **BOARD MEMBERS—2011**

President: Mike Haut 910-526-5877 mhaut@ec.rr.com

Vice President: Jean Jensen 607-759-7159 <a href="mailto:belguimboy@aol.com">belguimboy@aol.com</a>
Secretary: Sue Stone 252-354-4434 <a href="mailto:sstone9@ec.rr.com">sstone9@ec.rr.com</a>
Rita Babich 252-393-2263 <a href="mailto:rbabich@ec.rr.com">rbabich@ec.rr.com</a>

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John Henrickson 252-354-3805 <u>henrickson105@earthlink.net</u>

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